



NEWS - For Immediate Release
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Newark, Delaware – Data Security Solutions, LLC is pleased to announce that it has signed its first customer for its recently released dotAlert web intrusion alerting software. Cash Connect, a division of WSFS Bank, is using dotAlert to send real-time intrusion alerts to its IT staff to protect the company’s applications and proprietary data. The innovative dotAlert software couples with web application firewall protection software to send real-time e-mail and text messages to alert of potential hacking events so website administrators can block the suspect IP address.

“We are excited about this new technology because it gives our IT team a vital and cost-effective tool to deal with potential firewall security threats and penetration attempts,” commented John Clatworthy, Senior Vice President and Director of Client Services for Cash Connect. “Protecting our proprietary information and core applications is imperative. dotAlert provides an additional layer of protection without having to invest in additional IT staff or infrastructure.”

“Cash Connect is a great customer for dotAlert,” commented Lindsey Starr, Director of Marketing for Data Security Solutions. “We are proud to be working with such an innovative and top performing company, and look forward to a strong, mutually beneficial relationship. Cash Connect has always been on the cutting edge of technology solutions for its clients so it makes sense they would use dotAlert to protect their web assets.”

dotAlert, a product of Data Security Solutions, LLC, was launched to the market this month.

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About Data Security Solutions, LLC. Data Security Solutions is an Internet security software holding company. It launched its first product, dotAlert, in March of 2013. For more information, visit www.dotalert.com

About Cash Connect. A division of WSFS Bank (NASDAQ: WSFS), Cash Connect funds over 11,000 ATMs in all 50 states and Puerto Rico with over \$8B annually. Cash Connect is the leading provider of ATM Vault Cash, Armored Carrier Management, and Cash Forecasting solutions to the ATM industry. For more information, visit www.cash-connect.com